

GALA  
Gay And Lesbian Alliance of the Central Coast

Minutes of the Board of Directors' Meeting held at the GALA Center, 1060 Palm Street, San Luis Obispo, CA 93401

Sunday, October 25, 2009

2:17 PM Meeting called to order by Clayton Marsh, President

Board Members Present: Clayton Marsh (Presiding), Will Russell, John Klimala, Sheryl Flores, Marie Moore, Bryan Jordan, Gerald Lindemulder, Bill Tomasini,

Guests: Lorelei Monet (recording),

1. Request to use the Center for phone banking by Derrick Dominguez
  - a. motion to approve- Jerry/Sheryl-approved
2. Executive Committee (President, Vice President, Secretary, Treasurer)
  - a. Purpose-Develop and review all GALA procedures, policies, forms, etc.
  - b. Jerry would like to have a separate policy committee
  - c. Clay says it is normal for it to be a responsibility of the executive committee.
  - d. Marie suggests it be a sub-committee of the executive committee.
  - e. Clay would like Jerry and John to form a sub-committee to begin a policy manual outline-Jerry and John agree to do so, Sheryl will participate as well
    - i. Initial outline due by mid-November
3. Property Committee (Robert Kinports)
  - a. Purpose-Oversight of GALA Center building management, tenant relations and all applicable contracts.
  - b. Will will be on the committee
4. Pride Committee (Robert Kinports, Ryan Miller, etc.)
  - a. Purpose-Plan and Manage all elements of SLO Pride including, BBQ and Reverse Drawing, Beach BBQ, Pride Dance, Pride in the Plaza, Headliner at the PAC, Drag Show, Art Show, Movie Night, etc.
5. Volunteer Committee (Sarah Best)
  - a. Purpose-Recruitment, retention and placement of volunteers with GALA committees.
  - b. Sarah Best and Shannon Allegra are doing a good job.
  - c. Sheryl will be on this committee as well
  - d. Must volunteers be members? – no
  - e. There is a general consensus that we need to have a screening process for volunteers
6. Outreach

- a. Purpose-Organize booths for events such as Farmers' Market and other community events, organize and participate in conferences and community projects.
  - b. Should Farmers' Market be a separate committee?
    - i. Marie suggests it is not necessary, Clay agrees
    - ii. Most materials for the various outreach activities are the same, including Farmers'
  - c. Jerry thinks each committee should have one board member on each one
  - d. Sheryl thinks Sarah and Shannon would be interested in being on the outreach committee
  - e. Will will be on outreach committee
7. Media and PR Committee (Gerald Lindemulder)
- a. Purpose-Recruit and train spokespersons for the broadcast media; write news releases, articles, op ed pieces and "Letters to the Editor" campaigns for internet and print media; speakers bureau; coordinate with N&R staff and outreach committee.
  - b. Lorelei would like one spokesperson on the committee to send TV and Radio reporters to.
8. Senior Programs Committee
- a. Purpose-Collaborate and coordinate with area agency on aging, city, county, state and federal senior programs.
  - b. Need volunteers
  - c. Marie will contact Amelia's Friends, Walt Whitman Club, Men's Dinner Group and others to see if any will become involved
9. GALA Q Youth Project Committee (Sheryl Flores and GALA Q Youth group facilitators)
- a. Purpose-Organize and manage GALA Q Youth group and help them to organize and promote the SLO Youth Empowerment Conference, collaborate with area GSA's and participate in state and regional conferences.
  - b. Sheryl is the director and doing a good job
10. Membership Committee (John Klimala)
- a. Purpose-Recruit, nurture and retain members. Develop "value added" programs for membership.
  - b. John Klimala will continue to head up committee
  - c. Raise dues? and give discount to members for events?
11. Finance Committee (Bryan Jordan)

- a. Purpose-Manage GALA's budget and finances and coordinate with Fund Development committee
  - b. Bryan will present budget review at annual meeting
12. Fund Development Committee
- a. Purpose-Develop donor base, research and write grant applications
13. Appreciation Committee (Will Russell)
- a. Purpose-Compose and send thank you notes and letters of appreciation to donors and volunteers.
  - b. Will will handle exceptional thank you's
  - c. Lorelei will handle normal ty's
  - d. Letters need signature
14. N&R Committee
- a. Need a committee to coordinate and plan
  - b. Charla?
15. Waiters' Dinner Committee
- a. Clay suggest it should be a standing committee
  - b. John suggests a committee specifically for fundraisers
  - c. Clay suggests an overall calendar committee instead
16. Mixers
- a. Marie wants more mixers
17. Holiday Award Nominations
- a. Motion to approve the following list: Jerry/John motion carries
    - i. David Elson Humanitarian of the Year
    - ii. Don Bovee Benefactor of the Year
    - iii. Robert Kinports Distinguished Service of the Year
    - iv. Paul LaRiviere Volunteer of the Year
    - v. Sarah Best Volunteer of the Year
18. Meeting adjourned 4:21 PM

Respectfully submitted,  
Lorelei Monet